

DIGITAL MEDIA BUYING INTERN

Division-D is a leading online advertising network and digital media buying agency. We connect top-tier advertisers and advertising agencies with high quality, brand-name publishers.

If you are looking for a unique and exciting opportunity working in the digital advertising industry, a position at Division-D is right for you!

ABOUT THE ROLE:

Our Media Buying Interns are responsible for identifying relevant websites to support our clients' initiatives and expand our publisher network. Each Media Buying Intern will work with a senior member of our media buying team research our clients' core audiences and objectives to strategically identify new inventory. This role provides an excellent opportunity to learn the media buying process and receive practical, hands-on experience in digital advertising with the ability to move into a full time position upon graduation. Media Buying Intern candidates should be highly motivated, personable, and organized.

CORE RESPONSIBILITIES:

- Prospect for and contact quality online publishers to add to Division-D's fast-growing network
- Negotiate media buys on behalf of our clients
- Assist senior media buying team members with identifying growth opportunities for current publisher partners
- Review publisher performance within our ad servers and optimize to reach performance goals

BENEFITS:

- Paid Internship
- A fun, fast-paced environment and casual work attire
- Effective, hands-on training program that focuses on all aspects of the online advertising industry
- Opportunities for advancement to a full time position upon graduation

REQUIREMENTS:

- In pursuit of a Bachelor's degree – Business or Journalism preferred
- Strong communication and writing skills
- Experience using Microsoft Office suite (Excel, Word, PowerPoint, Outlook, etc.)
- Ability to work independently while contributing to the goals of the team
- 10-15 hour weekly time commitment