

DIVISION-D

JOIN OUR TEAM

DIGITAL MEDIA BUYER

Division-D is a leading online advertising network and digital media buying agency. We connect top-tier advertisers and advertising agencies with high quality, brand-name publishers.

If you are looking for a unique and exciting opportunity working in the digital advertising industry, a position at Division-D is right for you! We are currently looking to hire full-time Digital Media Buyers. We offer a strong base salary, uncapped commission and attractive benefits in a fast-paced work environment.

ABOUT THE ROLE:

Our Digital Media Buyers are responsible for identifying relevant websites to support our clients' initiatives and expand our publisher network. They research our clients' core audiences and objectives to strategically seek new opportunities to increase campaign performance. Each Digital Media Buyer is responsible for building and maintaining strong publisher relationships and monitoring publisher delivery. Successful candidates should be strong communicators who are personable, organized and highly motivated.

CORE RESPONSIBILITIES:

- Source and on-board quality online publishers to add to Division-D's fast-growing network
- Research, negotiate and execute digital media buys for display, video, and high-impact ad units
- Build and maintain strong relationships with current publishers
- Negotiate terms for new publisher partners
- Collaborate with Account Executives to identify new opportunities and placement options for clients
- Analyze performance data and suggest optimizations for our publishers

BENEFITS:

- Strong base salary plus uncapped bonus structure
- Company health insurance
- Effective, hands-on training program that focuses on preparing employees for success in the industry
- A fun work environment that encourages and rewards employee growth and performance
- Opportunities for growth within the company

REQUIREMENTS:

- Bachelor's Degree – Journalism and Business preferred
- Strong negotiation, communication and writing skills
- Experience using Microsoft Office suite (Excel, Word, PowerPoint, Outlook, etc.)
- Ability to work independently and collaboratively in a team environment

ABOUT DIVISION-D:

Please submit your résumé to careers@divisiond.com. Feel free to contact the Recruitment team with any questions you may have.

DIVISION-D RECRUITMENT TEAM:

573-445-3083 careers@divisiond.com
Columbia, MO • Kansas City, MO • Chicago, IL • Raleigh, NC